

Charlotte Pedicabs

1941 East 7th Street
Charlotte, NC 28204

May 22, 2005

Downtown Businesses:

I am excited to announce the launch of **Charlotte Pedicabs** in the downtown Charlotte area. Charlotte Pedicabs mission is to provide a ***fun and environmentally friendly way of traveling around the city.*** It's safe, convenient and an inexpensive way for locals and visitors to enjoy the beauty of uptown Charlotte. We have five pedicabs that will be radio dispatched upon your call – to ensure quick and responsive service.

Initially Charlotte Pedicabs will be operating in the downtown area in the evenings however we are also available for custom rides. I hope you too find this as a great transportation alternative for your guests. You may also wish to pursue the option of advertising your business on one or the entire fleet of cabs.

For your guests...

Simply call 704.777.4508 to request a pick up. The charge is simply \$3.50 per person for a five-minute ride. For custom rides, please call to schedule a ride tailored to meet you or your guests needs.

For your business...

What better way to promote your business, then advertising on a mobile medium. It is a superior, low cost alternative to billboard advertising. The great thing about pedicab branding is that you also receive personal endorsements from our drivers who act as rolling ambassadors for your business. Just imagine the exposure to locals and visitors alike. See the attached information sheet for more details or just call me to discuss.

As a local Charlotte native and an existing business owner, I look forward to providing this much needed service in our community. I hope you too will find it innovative, fresh and a welcome addition to our ever-growing city!

Sincerely,

Max Nicholson
Charlotte Pedicabs Owner
704.777.4508
info@charlottepedicabs.com